

**NCS-ACOFP 2017**

**Annual Meeting and CME Conference**

Theme: *Healthy Doctor, Healthy Patient*

**August 11 – August 13, 2017**

**Pinehurst Resort, NC**

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**EXHIBITOR PROSPECTUS AND MARKETING OPPORTUNITIES**

You are invited to join us for our Annual Meeting and CME Conference. Physicians and medical students from all across NC will be in attendance at this event.

In addition to the CME sessions, attendees will have the opportunity to visit with exhibitors who have products, services or information to share with them. We are offering spaces to 20 vendors. The exhibit hall will be open on Friday afternoon starting at 1:00 pm until 5:00 pm and on Saturday from 7:30 pm until 3:00 pm.

Details about sponsorship levels and exhibitor fees are listed on the following pages. Please call me at 910-893-7960 if you have questions about any of the information described in the following pages.

Nancy D. Guy

Nancy D. Guy, Conference Coordinator

PO Box 4280, Buies Creek, NC 27506

**NCS-ACOFP 2017 Annual Meeting and CME Conference**

**Exhibit Area Schedule**

Friday, August 11 11:00 am – 1:00 pm Set-Up

 1:00 pm – 6:00 pm Exhibit Hall Open

Saturday, August 12 7:30 am - 3:00 pm Exhibit Hall Open

**Sponsorship Opportunities : Register by July 1, 2017**

**Platinum Sponsor: $5,000**

* Listed as Sponsor of breakfast on both days
* Logo on Association website for one year
* Recognition in conference program packet and on event marketing materials, including NCS ACOFP website
* First choice of booth space
* 10’ x 10’ booth space (Includes a table and two chairs and access to electricity)
* Signage recognition as a Platinum during the conference

**Gold Sponsor: $3,000**

* Listed as Lunch Sponsor on Saturday
* Recognition in conference program packet and on event marketing materials
* Logo on website for conference promotions and during lunch sessions
* Allowed preferred choice of 10’ x 10’ booth space (Includes a table and two chairs and access to electricity)
* Signage recognition as a Platinum sponsor during the conference

**Silver Sponsor: $1,000 (2 sponsorships available)**

* Listed as break sponsor
* Recognition in conference program packet and on event marketing materials
* Logo on website for conference promotions and during plenary or lunch sessions
* Allowed preferred choice of 10’ x 10’ booth space (Includes a table and two chairs and access to electricity.)
* Signage recognition as a Bronze Sponsor

**Vendor/Exhibitor: Register by July 31, 2017**

**Exhibitor - $525** (Fee includes the following.)

* Booth space available: 8’ x 10’
* Exhibitor’s name and description listed in the conference program
* Exhibitor’s name and description listed on the conference website with a direct link to the organization’s website (if provided)
* One brochure/pamphlet inserted in attendee conference packet (if supplied by organization)

You must provide your own tabletop display or standing display, but standing displays should not exceed 8’ in width.

Booth includes:

* One table and two chairs
* Identification sign

• Electrical service, if needed

**Exhibitor Rules** **for 2017**

**NCS-ACOFP Annual Meeting and CME Conference**

These regulations have been formulated in the best interest of all concerned, and any matters not covered here are subject to the decision of the conference coordinator for the event. The conference reserves the right to accept or reject any application.

**Location of Exhibits**

The exhibitor space will be located in the Cardinal Ballroom of the Pinehurst Resort. Nancy Guy, hereafter referred to as the conference coordinator, reserves the right to make modifications as may be necessary to adjust the floor plan at any time to meet the needs of the exhibit, the exhibitors, or the event.

**Application**

Complete and return the Exhibitor Application and applicable fees by mail:

Nancy D. Guy, Director

PO Box 4280

Buies Creek, NC 27506

**Care of Building and Equipment**

Exhibitors or their agents must not injure or deface the walls or floors of the building, the exhibit space, or the equipment of the exhibit space. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

Distribution of promotional gummed stickers or labels is strictly prohibited.

When damage appears, the exhibitor is liable to Pinehurst Resort. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

**Installation and Dismantling**

It is the responsibility of each exhibitor to install their exhibit Friday, August 11 between 11:00 am and 1:00 pm. Exhibits must be dismantled by 6:00 pm on Saturday, August 12th.

**Badges**

Each organization will be issued badges for their representatives. On the Exhibitor Application form, please print the complete name(s) of those who will be representing your organization at the conference.

**Shipping**

Shipping and insurance of displays are the responsibility of the exhibitor. If shipping directly to the conference, please ship to the attention of Lucy Morley, Pinehurst Resort, 80 Carolina Vista Drive, Pinehurst, NC 28374.

**Mailing Lists**

Exhibitors may compile a mailing list by direct solicitation of persons visiting their booth; however, compiling a mailing list of conference attendees from any other source is strictly prohibited.

**Liability**

Neither the conference nor its officers, directors, agents, or employees, are liable for any damages or losses that may occur to an exhibitor, or to an exhibitor’s employees or property, from any cause whatsoever. The exhibitor, on signing the application, agrees to hold forever harmless the aforementioned from any and all liability, claims, losses, and expenses for personal injury, accident, property damage, or loss arising out of, in, at, or in connection with the exhibitor’s display, including losses arising from cancellation of the conference.

**Restrictions**

The conference coordinator reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or for any other reason, and also to prohibit or to evict any exhibit that, in the opinion of the conference coordinator, may detract from the general character of the conference as a whole. In the event of such a restriction or eviction, the conference will not be liable for any refunds or other exhibit expenses.

**Sales**

Exhibitors are permitted to make sales in the exhibit area only. Obtaining the appropriate licenses and/or permits as required by law, collecting and remitting sales tax, and complying with any other legal business requirements are solely the responsibility of the exhibitors.

**Security**

The conference is not providing security. Therefore, exhibitors are solely responsible for their own exhibit materials and should insure their exhibit against loss or damage from theft, accident, vandalism, fire, or other causes.

**Use of Space**

All demonstrations or other promotional activities must be confined within the limits of the exhibit space. There must be sufficient space remaining to contain conference attendees visiting the booth to participate in such activities. Exhibitors may not move any furniture without the prior consent of the conference coordinator.

Exhibitors shall not assign, sublease, or share the allotted space without the knowledge and consent of the conference coordinator. Exhibited items are limited to goods manufactured or distributed by the exhibitor in its regular course of business.

An organization not purchasing exhibit space will not be permitted to solicit business during the conference.

Interference with the light and/or space of other exhibitors is prohibited. The conference coordinator reserves the right to require an exhibitor to alter an exhibit on site. Necessary changes shall be made at the exhibitor’s expense and are subject to the approval of the conference coordinator.

**Cancellation Policy**

All cancellations must be made in writing by mail or e-mail to the conference coordinator. If notification is received on or before August 1st, all monies, less the non-refundable deposit of $50, will be returned; however, no refunds will be made after this date. Failure to occupy exhibition space in no way releases the exhibitor from the obligation to pay for the full cost of the requested space. If said space is not occupied within one hour before the official opening session of the conference, the conference coordinator will have the right to use such space as it sees fit to eliminate a gap in the exhibition area.

Cancellations and requests for refunds must be submitted in writing to Nancy Guy, Conference Coordinator at the address below. Fees will be assessed as follows:

Before or on August 1, 2017 - $50.00

After August 1, 2017 - No refund

In the event of flood, fire, strikes, riots, civil commotion, or other uncontrollable circumstances that render the exhibit area unfit or unavailable for use, all monies paid for exhibition space will be refunded.

**Questions**

Direct all questions and correspondence regarding exhibits and sponsorships to Nancy Guy at:

PO Box 4280

Buies Creek, NC 27506

Direct phone: 910-893-7960

Fax: 910-893-7251

guy@campbell.edu

**EXHIBITOR APPLICATION & AGREEMENT for 2017 NCS-ACOFP Conference**

**August 11 – August 13, 2017**, **Pinehurst Resort**

**Enter Name of Contact to Receive Exhibit-Related Correspondence:**

Company Name:  Website: 

Contact Person's Name: 

Mailing Address: 

Work Phone: 

Cell Phone: 

E-mail address: 

**Enter Information for Program Listing ­**

Same as above  (If no, complete info below.)

Company Name:  Website: 

Mailing Address: 

Contact Person:  Title: 

Phone: 

**Enter Name(s) of Booth Representative**(**s**)

Primary Contact Name: 

E-mail: 

Name: Attending conference sessions? ­ Yes  (If yes, add registration fee below.) No 

**Access to Electricity Needed?** ­ Yes  No 

The exhibitor agrees to abide by all regulations, terms, and conditions set forth in the Exhibitor Rules.

Signature 

Title 

Print Name  Date 

**Select Fee Amount** (Indicate with a **🗹**.)

Platinum Sponsor: $5,000.00 

Gold Sponsor: $3,000.00 

Silver Sponsor: $1,000 

Exhibitor Space Only: $525 per space 

**TOTAL $ **

**Payment Information -** Payments are requested by **check.** Make payable to NCS ACOFP and mail to: Nancy Guy, PO Box 4280, Buies Creek, NC 27506. Form can be returned to Nancy Guy by e-mail at guy@campbell.edu.