



CAMPBELL
UNIVERSITY

Jerry M. Wallace
School of Osteopathic Medicine



2018 EXHIBITOR PROSPECTUS and Agreement for Winter Conference

Dear Exhibitors and Sponsors,

Please join us for the 2018 Winter CME Conference hosted jointly by Campbell University School of Osteopathic Medicine (CUSOM), North Carolina Osteopathic Medical Association (NCOMA) and North Carolina Society of the American College of Osteopathic Family Physicians (NCS-ACOFP). The conference will be held on February 17, 2018. Physicians from all across NC and South Carolina will be in attendance at this event.

In addition to the workshop sessions offered to physicians, we would like to offer an opportunity for attendees to visit with exhibitors during the event who have products, services or information to share with them. We are offering spaces to 25 vendors. The exhibit hall will be in the 1st and 2nd floor lobby areas of Levine Hall. Attendees will have opportunities to visit with exhibitors before and during the event.

We hope you will join us for this valuable opportunity for engagement with attendees. Please call me if you have questions about any of the information described in the following pages.

Nancy D. Guy

Nancy D. Guy, Conference Coordinator
CUSOM
PO Box 4280
Buies Creek, NC 27506
910-893-7960
E-mail: guy@campbell.edu

Exhibit Area Schedule

Friday, February 16	3:00 pm - 6:00 pm	Set-Up
Saturday, February 17	7:00 am - 8:00 am	Set-Up
	8:00 am – 5:00 pm	Exhibit Hall Open
	5:00 pm – 5:30 pm	Tear-Down

Sponsorship Opportunities : Register by January 16, 2018

Presenting Sponsor: \$600 (Fee includes the following.)

- Recognition in conference program packet
- Logo on website for conference promotions and recognized during lunch sessions
- 10' x 10' booth space (Includes a 7' table (24" wide) table and two chairs and access to electricity.)
- Signage recognition

Coffee Break Sponsor (2 spots available): \$400 (Fee includes the following.)

- Recognition in conference program packet
- Logo on website for conference promotions and during lunch sessions
- 10' x 10' booth space with (Includes a 7' table (24" wide) table and two chairs and access to electricity.)
- Signage recognition

Lunch Break Sponsor: \$400 (Fee includes information listed above.)

Vendor/Exhibitor: Register by February 1, 2018

Exhibitor - \$150 (Fee includes the following.)

- Booth space available: 8' x 10'
- Exhibitor's name and description listed in the conference program
- Exhibitor's name and description listed on the conference website with a direct link to the organization's website (if provided)
- One brochure/pamphlet inserted in attendee conference packet (if supplied by organization)

You must provide your own tabletop display or standing display, but standing displays should not exceed 8' in width.

Booth includes:

- One 7' table (24" wide) and two chairs
- Identification sign
- Electrical service, if needed

Door Prize Donations: Provide by February 10, 2018

Door prize donations are another way to promote your business. If you wish to donate an item, contact me by e-mail at [Nancy Guy](mailto:Nancy.Guy) or by phone at 910-893-7960.

Exhibitor Rules for 2018 Winter Conference Hosted by Campbell University School of Osteopathic Medicine, NCOMA and NCS-ACOFP

These regulations have been formulated in the best interest of all concerned, and any matters not covered here are subject to the decision of the conference coordinator for the event. The conference reserves the right to accept or reject any application.

Location of Exhibits

The exhibitor space will be located in the Campbell University Jerry M. Wallace School of Osteopathic Medicine (CUSOM). Nancy Guy, hereafter referred to as the conference coordinator, reserves the right to make modifications as may be necessary to adjust the floor plan at any time to meet the needs of the exhibit, the exhibitors, or the event.

Application

Complete and return the Exhibitor Application and applicable fees by mail or email to:

Campbell University Jerry M. Wallace School of Osteopathic Medicine

Attn: Nancy D. Guy, Director

PO Box 4280

Buies Creek, NC 27506

Care of Building and Equipment

Exhibitors or their agents must not injure or deface the walls or floors of the building, the exhibit space, or the equipment of the exhibit space. Nothing shall be posted on, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building or furniture.

Distribution of promotional gummed stickers or labels is strictly prohibited.

When damage appears, the exhibitor is liable to Campbell University. Anything in connection therewith necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the exhibitor.

Installation and Dismantling

It is the responsibility of each exhibitor to install their exhibit Friday, February 16 between 3:00 pm and 6:00 pm or Saturday, February 17 between 7:00 am and 8:00 am and to dismantle by Saturday evening between 5:30 pm and 6:00 pm.

Badges

Each organization will be issued badges for their representatives. On the Exhibitor Application form, please print the complete name(s) of those who will be representing your organization at the conference.

Shipping

Shipping and insurance of displays are the responsibility of the exhibitor. If shipping directly to the conference, please use the address below.

Mailing Lists

Exhibitors may compile a mailing list by direct solicitation of persons visiting their booth; however, compiling a mailing list of conference attendees from any other source is strictly prohibited.

Liability

Neither the conference nor its officers, directors, agents, or employees, are liable for any damages or losses that may occur to an exhibitor, or to an exhibitor's employees or property, from any cause whatsoever. The exhibitor, on signing the application, agrees to hold forever harmless the aforementioned from any and all liability, claims, losses, and expenses for personal injury, accident, property damage, or loss arising out of, in, at, or in connection with the exhibitor's display, including losses arising from cancellation of the conference.

Restrictions

The conference coordinator reserves the right to restrict exhibits that become objectionable because of noise, method of operation, materials, or for any other reason, and also to prohibit or to evict any exhibit that, in the opinion of the conference coordinator, may detract from the general character of the conference as a whole. In the event of such a restriction or eviction, the conference will not be liable for any refunds or other exhibit expenses.

Sales

Exhibitors are permitted to make sales in the exhibit area only. Obtaining the appropriate licenses and/or permits as required by law, collecting and remitting sales tax, and complying with any other legal business requirements are solely the responsibility of the exhibitors.

Security

The conference is not providing security. Therefore, exhibitors are solely responsible for their own exhibit materials and should insure their exhibit against loss or damage from theft, accident, vandalism, fire, or other causes.

Use of Space

All demonstrations or other promotional activities must be confined within the limits of the exhibit space. There must be sufficient space remaining to contain conference attendees visiting the booth to participate in such activities. Exhibitors may not move any furniture without the prior consent of the conference coordinator.

Exhibitors shall not assign, sublease, or share the allotted space without the knowledge and consent of the conference coordinator. Exhibited items are limited to goods manufactured or distributed by the exhibitor in its regular course of business.

An organization not purchasing exhibit space will not be permitted to solicit business during the conference.

Interference with the light and/or space of other exhibitors is prohibited. The conference coordinator reserves the right to require an exhibitor to alter an exhibit on site. Necessary changes shall be made at the exhibitor's expense and are subject to the approval of the conference coordinator.

Cancellation Policy

All cancellations must be made in writing by mail or e-mail to the conference coordinator. If notification is received on or before February 1st, all monies, less the non-refundable deposit of \$50, will be returned; however, no refunds will be

made after this date. Failure to occupy exhibition space in no way releases the exhibitor from the obligation to pay for the full cost of the requested space. If said space is not occupied within one hour before the official opening session of the conference, the conference coordinator will have the right to use such space as it sees fit to eliminate a gap in the exhibition area.

Cancellations and requests for refunds must be submitted in writing to Nancy Guy, Campbell University Jerry M. Wallace School of Osteopathic Medicine at the address below. Fees will be assessed as follows:

Before or on February 1, 2018 - \$50.00

After February 1, 2018 - No refund

In the event of flood, fire, strikes, riots, civil commotion, or other uncontrollable circumstances that render the exhibit area unfit or unavailable for use, all monies paid for exhibition space will be refunded.

Questions

Direct all questions and correspondence regarding exhibits to Nancy Guy at:

Campbell University Jerry M. Wallace School of Osteopathic Medicine

PO Box 4280

Buies Creek, NC 27506

Direct phone: 910-893-7960

Fax: 910-893-7251

guy@campbell.edu

EXHIBITOR APPLICATION & AGREEMENT for 2018 Winter CME Conference

February 17, 2018

Campbell University School of Osteopathic Medicine, Levine Hall, Buies Creek, North Carolina

PLEASE PRINT OR TYPE

Enter Name of Contact to Receive Exhibit-Related Correspondence:

Company Name: _____ Website: _____

Contact Person: _____ Title: _____

Mailing Address: _____

City, State, Zip: _____

Work Phone: _____ Cell Phone: _____

E-mail address: _____

Enter Information for Program Listing

Same as above (if no, complete info below)

Company Name: _____ Website: _____

Mailing Address: _____

City, State, Zip: _____

Contact Person: _____ Title: _____

Phone: _____

Enter Name(s) of Booth Representatives

Name: _____ City: State: _____

Attending conference sessions? Yes No (If yes, add registration fee below)

Name: _____ City, State: _____

Attending conference sessions? Yes ___ No ___ (If yes, add registration fee below)

Access to Electricity Needed? Yes ___ No ___

The exhibitor agrees to abide by all regulations, terms, and conditions set forth in the Exhibitor Rules.

Signature _____ Title _____

Print Name _____ Date _____

Select Fee Amount

Presenting Sponsor: \$600.00 \$ _____

Lunch or Coffee Break Sponsor: \$400.00 \$ _____

Exhibitor Space Only: \$150 per space - Quantity _____ \$ _____

TOTAL \$ _____

Method and Payment Information

To pay by credit card on-line, visit the site on the [University website](#) (select the [Exhibitors for 2018 Winter Conference](#) link). Fax (910-893-7251) or e-mail the completed Exhibitor Agreement form.

To pay by check, make payable to Campbell University (enter CME Winter Conference in memo line) and mail to:

Campbell University Jerry M. Wallace School of Osteopathic Medicine

Attn: Nancy Guy, P. O. Box 4280, Buies Creek, NC 27506